Cascable Press Kit

TL;DR

Cascable is an app for photographers who want to control their DSLR or mirrorless camera using their iPhone or iPad. Photos can also be transferred from a camera to the iPhone or iPad using the same app. Support for transferring RAW images is also available.

Cascable supports more than 200 DSLR and mirrorless cameras from the most popular companies in the world.

What is Cascable?

Cascable takes a good DSLR or mirrorless camera and makes it even better by giving users the tools to control and automate its functions using an iPhone or iPad. They can even transfer photos from their camera to their device – including full-quality RAW files.

Cascable is compatible with more than 200 different DSLR or mirrorless cameras* from the biggest manufacturers and connects via WiFi and USB for super-fast image importing.

Despite its advanced options, users don't need to be a master photographer to get the most out of Cascable.

Features include:

- Full control of a DSLR or mirrorless camera's exposure and other settings right from an iPhone or iPad.

- Support for timelapses, exposure bracketing, and more with built-in automation tools.

- Apple Watch support for controlling a DSLR or mirrorless camera's shutter – perfect for capturing those group shots!

- TV output over AirPlay and HDMI, making it easy to share photos with others.

- Built-in calculators for exposure and other features – great for astrophotography.

- Fast and easy downloading of full resolution images (including RAW**) directly to an iPhone or iPad.

- Powerful drag-and-drop automation for creating complex and unique timelapse sequences and so much more.

- Support for flash drives and SSDs for more flexible media storage options.

- A zero-tap backup option.

- A single, unified interface regardless of the DSLR or mirrorless camera being used.

* Available features vary depending on camera model and connection method. When using USB, Cascable is compatible with DSLR or mirrorless cameras that support the industry-standard PTP protocol. When using WiFi, Cascable supports WiFi or Ethernet equipped cameras from the following model ranges:

- Canon EOS, PowerShot and IXUS/ELPH,
- Fujifilm X and Finepix,
- Nikon D,
- Olympus OM-D, PEN, and SH,
- Panasonic LUMIX,
- Phase One IQ4 with the XT or XF camera system,
- Sony Alpha, HX, RX, and NEX.

** Fujifilm, IXUS/ELPH models and certain older Panasonic/PowerShot models don't support RAW image transfer over WiFi. See the Cascable website for details.

Who is Cascable for?

- Professional photographers who want to have complete control of their DSLR or mirrorless camera without using fiddly on-device controls.

- Beginners who'd like to enjoy their DSLR or mirrorless camera while using the best possible interface – the iPhone or iPad they already have with them.

- Anyone who wants to be able to fire their camera's shutter remotely, particularly when taking group shots.

- People who are would rather not learn a new camera every time they upgrade. Cascable offers one, unified experience no matter the brand and model of camera it's connected to.

Pricing

Cascable is a free download with optional in-app purchases that unlock Cascable Pro.

Cascable Pro is required to unlock some additional features. It's available as a subscription or as a non-subscription purchase so as to give users maximum flexibility and choice.

There are two Cascable Pro subscription periods to choose from:

- 1 month costs $4.99.
- 1 year costs $29.99.

Cascable Pro's non-subscription option costs $59.99 for three years of feature updates.

Links and contacts

App Store page: https://apps.apple.com/us/app/cascable/id974193500
Website: https://cascable.se
Privacy Policy: https://cascable.se/privacy/
Contact: press@cascable.se